



## **Affiliated Partner Program**

### Program Overview

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The AASCA Affiliated Partner Program connects Arizona's ASCs with trusted vendors offering products and services that enhance operational performance, patient safety, and staff experience. This initiative fosters meaningful partnerships aligned with AASCA's mission and provides both visibility and engagement opportunities for valued industry partners.

#### **Eligibility**

To qualify as an Affiliated Partner, vendors must meet the following criteria:

- Maintain Gold Partner status or higher in AASCA's Corporate Partner Program (minimum \$3,000 annual investment).
- Demonstrate a proven record of service or product quality relevant to ASC operations.
- Offer a tangible member benefit (e.g., discount, rebate, or preferred pricing) to AASCA member facilities.

#### **Affiliated Partner Benefits**

- Featured recognition on the AASCA website with an "Affiliated Partner" badge.
- Dedicated email spotlight distributed to all AASCA members highlighting the member offer.
- Reporting on engagement metrics (e.g., number of ASC participants)
- Eligibility for AASCA-endorsed initiatives such as co-branded webinars and in-person event visibility.
- Participation to annual partner roundtable with AASCA leadership to discuss ASC trends and member needs.

#### **Member Incentive Requirement**

Affiliated Partners must provide one of the following incentives to AASCA member ASCs:

- A discount (minimum 10%) on services or products for AASCA member ASCs.
- A revenue share (recommended 5–10%) to AASCA for each contract executed through the referral program.
- A value-based offer such as extended warranties, free staff training, or implementation support.

AASCA will promote each partnership, encourage member utilization, and track participation for transparency.

## Revenue Share Model

AASCA may collect a percentage of each transaction as part of the Affiliated Partner Program to sustain the Association's initiatives. The following model is provided as a guideline:

Partner Tier	Minimum Fee	Revenue Share to AASCA	Member Incentive
<b>Gold (Required)</b>	\$3,000	5-10% of referred revenue	10% discount or equivalent value
<b>Platinum</b>	\$5,000	5-10% of referred revenue	10% discount or equivalent value

## Application & Review Process

1. Submit an application including proposed member offer and marketing materials.
2. Review by AASCA Executive Council to ensure mission alignment and compliance.
3. Annual agreement outlining revenue-share reporting and member incentive terms.
4. Renewal review based on performance and member feedback.

  
Approved \_\_\_\_\_  
Danilo D'Aprile, CASC  
President

11/20/2025

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Date